This program will provide participants with administrative, scholarly, and teaching skills to develop and implement programs in the primary care of the underserved.

**Time Frame:**
3-week Core Content Institute
Addressing Health Needs of the Underserved

**Dates for 2014:**
- March 17-21, 2014
- May 12-16, 2014
- October 6-10, 2014

**Application Deadline:**
December 2, 2013
Limited Enrollment
(if you plan to apply, please let us know by email)

**Sponsorship and Location:**
University of California, San Diego
Department of Family and Preventive Medicine
Conference location and accomodations at La Jolla Cove Suites
1155 Coast Blvd., La Jolla, CA 92037
Hotel is paid for by the participant (moderately priced rates, in beautiful La Jolla, overlooking the ocean)

**Tuition:**
Three-Week Tuition: $1,200

**Advanced Skills Workshop:**
A 3-day program for previous participants
Dates: April 21-April 23, 2014 (tentative dates)
Tuition: $300
please email cbloomwhitener@ucsd.edu if you are interested in this workshop

**Fellowship in Underserved Healthcare:**
One year full-time fellowship at UCSD post primary care residency includes Core Content Institute

For more information and application materials contact:
Ellen Beck, M.D., Program Director
Director of Community Education
Clinical Professor, Division of Family Medicine
or
Carol Bloom-Whitener / cbloomwhitener@ucsd.edu
Program Coordinator
University of California, San Diego
Department of Family and Preventive Medicine
9500 Gilman Drive - 0696 • La Jolla, CA 92093-0696
phone - (858) 534-6160 • fax - (858) 822-3990
ebeck@ucsd.edu
www.medicine.ucsd.edu/fpm/underserved

Family and Preventive Medicine
www.medicine.ucsd.edu/fpm/underserved

2014
Now in its 14th year!

Making a Difference in the Community

Addressing the Health Needs of the Underserved

An Innovative Faculty Development Program for Primary Care Physicians and Health Professionals

2014
Now in its 14th year!
This program is for the Physician/faculty/health care provider in family medicine, pediatrics, or internal medicine who has always felt a passionate commitment to working with underserved communities.

**Course Description:**
This program will provide the participant with skills to develop teaching programs for medical and health professional students, residents in community and underserved medicine, and scholarly work in primary care of the underserved, and create community-based programs. All sessions are designed for learning in small groups. With 10-14 others from across the country, you will participate in three weeks of a core faculty development program. More than 150 faculty from 30+ states have completed the program. Comments from previous participants include:

- "Invaluable and inspiring"
- "Very well organized and comprehensive"
- "Created a learning community"
- "Saved me at least five years"
- "I am inspired and more focused in my desire to work with the underserved"

**Objectives:**
Under the direction of Dr. Ellen Beck, the program provides the participant with administrative, scholarly, and teaching skills to develop and implement programs in the primary care of the underserved. By the end of the program:

- Participants will increase their perceived level of competence in teaching, administrative, and scholarly skills
- Participants will have developed new or modified student learning experiences in underserved health care and/or residency rotations in community/underserved/medicine
- Participants will develop or modify curricular or course components in underserved health care, on topics such as transdisciplinary training, oral health, social determinants of health, homelessness, community empowerment, geriatrics, refugee health, health policy, student-run free clinic projects, mental health, access to care, continuity, chronic illness management, health promotion, addressing well-being, and inner city schools

**Sample Week**

<table>
<thead>
<tr>
<th></th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.M.</td>
<td>Goal Setting</td>
<td>Personal</td>
<td>Course</td>
<td>Scholarly</td>
<td>Working with</td>
<td>Goals/Plans/</td>
</tr>
<tr>
<td></td>
<td>Personal</td>
<td>Professional</td>
<td>Design Development</td>
<td>Skills</td>
<td>Learning From</td>
<td>Reflections</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Community Partners</td>
<td></td>
</tr>
<tr>
<td>P.M.</td>
<td>Check-in</td>
<td>Needs</td>
<td>Designing a</td>
<td>Grant Writing:</td>
<td>Occupational</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Community-Building</td>
<td>Assessment</td>
<td>Community</td>
<td>How to Fund</td>
<td>Health:</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Medicine</td>
<td>Your Programs</td>
<td>Workplace Visit</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Rotation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evenings</td>
<td>Free Clinic Visit</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Community Health:**
- Promotora model
- Environmental/Occupational issues
- Inner city skills
- Student-run free clinics
- Community as teacher
- Transdisciplinary / Integrative Medicine

**Teaching Skills:**
- Presentation skills
- Course design / teaching methods
- Program evaluation
- Assessing issues of culture & race

**Research Skills:**
- Needs assessment
- Asking a question
- Designing a study
- Community-based participatory research
- Using data to affect policy

**Administrative Skills:**
- Leadership development
- Successful Community-Academic Partnerships
- Funding programs and building institutional support
- Professional renewal

**General Format:** All sessions are designed for learning in small groups. Maximum participation is limited to 15. Each week's curriculum combines the learning of faculty development skills with a focus on common problems of the underserved including community empowerment, homelessness, environmental concerns in the inner city, patient-centered transdisciplinary models, creating effective community partnerships, and access to care.

**Program Faculty Include:**

- **Director**
  - Ellen Beck, M.D.
  - Director of Community and Medical Student Education
  - Clinical Professor, Division of Family Medicine
  - University of California, San Diego, School of Medicine

- **UC San Diego**
  - Isabel Dominguez
  - Community Health Promoter
  - University of California, San Diego
  - Student-Run Free Clinic Project

  - Celia Jaes Fallav, Ph.D.
  - Clinical Psychologist
  - Clinical Professor
  - University of California, San Diego
  - Department of Psychiatry & Family and Preventive Medicine

  - Ted Ganiats, M.D.
  - Professor
  - University of California, San Diego
  - Department of Family and Preventive Medicine

  - Ruth Heifetz, M.D., MPH
  - Senior Lecturer
  - University of California, San Diego
  - Occupational and Environmental Health Division of Epidemiology

  - Marianne McKennett, M.D.
  - Program Director, Scripps Chula Vista
  - Family Medicine Residency

  - **Visiting**
    - America Bracho, MPH
    - Founder and CEO, Latino Health Access

  - **Lillian Gelberg, M.D.**
    - George F. Kneller Professor
    - University of California, Los Angeles
    - Department of Family Medicine

  - **Maria Luisa Zúñiga, Ph.D.**
    - Associate Professor, School of Social Work
    - San Diego State University