This program will provide participants with administrative, scholarly, and teaching skills to develop and implement programs in the primary care of the underserved.

Time Frame:
3-week Core Content Institute
Addressing Health Needs of the Underserved

Dates for 2010:
May 10 - May 14, 2010
September 20-24, 2010
December 6-10, 2010

Application Deadline:
February 20, 2010
Limited Enrollment

Where:
University of California, San Diego
Department of Family and Preventive Medicine

Tuition:
Three-Week Tuition: $1,200
La Jolla accommodations
partially subsidized by DHHS
Primary Care Faculty Development grant

Advanced Skills Workshop:
A 3-day program for previous participants
Dates: TBD
Tuition: $300

Fellowship In Underserved Medicine:
(based at UCSD)
One year full-time fellowship post primary care residency includes Core Content Institute and M.P.H./policy studies option

For more information
and application materials contact:

Ellen Beck, M.D., Program Director
Director of Community Education
Clinical Professor, Division of Family Medicine
or
Carol Bloom-Whitener
Program Coordinator
University of California, San Diego
Department of Family and Preventive Medicine
9500 Gilman Drive - 0696
La Jolla, CA 92037-0696
phone - (858) 534-6160  fax - (858) 822-3990
ebeck@ucsd.edu
www.medicine.ucsd.edu/fpm/underserved

2010
Now in its 10th year!
Making a Difference in the Community

Addressing the
Health Needs of
the Underserved

An Innovative
Faculty Development
Program for
Primary Care
Physicians

The University of California, San Diego School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Family and Preventive Medicine
www.medicine.ucsd.edu/fpm/underserved
If you are a physician/faculty in family medicine, pediatrics, or internal medicine who has always felt a passionate commitment to working with underserved communities, then this program is for you. You will acquire skills to develop teaching programs for medical students and residents in community and underserved medicine, do scholarly work in primary care of the underserved, and create community-based programs. With 10-15 others from across the country, you will participate in three weeks of a core faculty development program. Over 120 faculty from 30 states have completed the program. Comments from previous participants include:

"Invaluable and inspiring"
"Very well organized and comprehensive"
"Created a learning community"
"Saved me at least five years"
"I am inspired and more focused in my desire to work with the underserved"

**General Format:** All sessions are designed for learning in small groups. Maximum participation is limited to 15. Each week’s curriculum combines the learning of faculty development skills with a focus on common problems of the underserved including community empowerment, homelessness, environmental concerns in the inner city, patient-centered collaborative care, and access to care.

### Sample Week

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
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</thead>
<tbody>
<tr>
<td>A.M.</td>
<td>Goal Setting: Personal &amp; Professional</td>
<td>Course Design &amp; Development</td>
<td>Scholarly Skills</td>
<td>Working with and Learning From Community Partners</td>
<td>Goals/Plans/ Reflections</td>
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<tr>
<td>P.H.</td>
<td>Check-in: Community Building</td>
<td>Needs Assessment</td>
<td>Designing a Community Medicine Rotation</td>
<td>Grant Writing: How to Fund Your Programs</td>
<td>Occupational Health; Workplace Visit</td>
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<tr>
<td>Evenings</td>
<td>Free Clinic Visit</td>
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</table>

**Community Health:**
- Promotora model
- Environmental/Occupational Issues
- Inner city schools
- Student-run free clinics
- Community as teacher
- Transdisciplinary / Integrative Medicine

**Teaching skills:**
- Presentation skills
- Course design / teaching methods
- Program evaluation
- Addressing issues of culture & race

**Research skills:**
- Needs assessment
- Asking a question
- Designing a study
- Community-based participatory research
- Using data to affect policy

**Administration skills:**
- Leadership development
- Successful Community-Academic Partnerships
- Funding programs and building institutional support
- Professional renewal

**Program Faculty Include:**
- Ellen Beck, M.D., Project Director, Director of Community Education, Clinical Professor, Division of Family Medicine, UCSD
- America Bracho, M.P.H., Founder and CEO, Latino Health Access
- Isabel Dominguez, Community Health Promoter, UCSD Student-Run Free Clinic Project
- Celia Joes Falicov, Ph.D., Clinical Psychologist, Clinical Professor at UCSD in the Dept. of Psychiatry and Family and Preventive Medicine
- Ted Ganiats, M.D., Professor, Interim Chair, Department of Family and Preventive Medicine, UCSD
- Lillian Gelberg, M.D., M.S.P.H., George F. Kneller Professor, Department of Family Medicine, UCLA
- Stuart Gilbreath, Ph.D., Professor, School of Public Administration and Urban Studies, San Diego State University
- James H. Hargett, M.Div., Reverend Emeritus, United Church of Christ
- Loulyn F. Hargett, M.A.: Ed.D., Montessori Educator with Underserved Communities
- Ruth Heijetz, M.D., M.P.H., Senior Lecturer, Occupational and Environmental Health, Division of Epidemiology, UCSD
- Marianne McKennett, M.D., Program Director, Scripps Chula Vista Family Medicine Residency
- Deborah Wingard, Ph.D., Professor and Vice Chief, Division of Epidemiology, UCSD
- Maria Luisa Zuniga de Nuncio, Ph.D., Assistant Professor, Divisions of Community Pediatrics, and International Health, UCSD

The University of California, San Diego School of Medicine designates this educational activity for category 1 credit(s) toward the AMA Physician’s Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.